Conversation Starter: Turnover increasing due to compensation

Email script for clients without a retirement plan

**Subject line:** Help retain top talent with retirement benefits

Hi {client name}​,

According to a Harris Poll, **35% of hiring managers say turnover has increased** compared to last year-- and compensation is often the reason.

To reduce staff turnover and help staff save money, especially with the higher cost of living, it may be the right time to consider boosting compensation with a workplace retirement plan*.*

I look forwarding to chatting about ways to improve your employee benefits.

Warmly,

{Advisor name}

